

# MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION CALIFORNIA

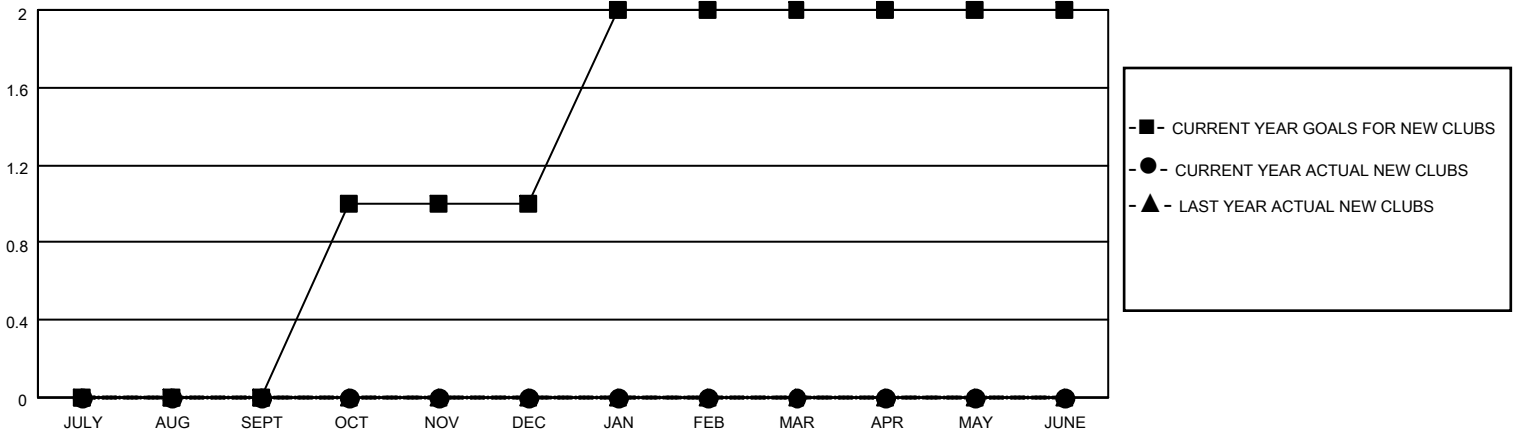
District 4 A2

Results as of: 2/28/2021

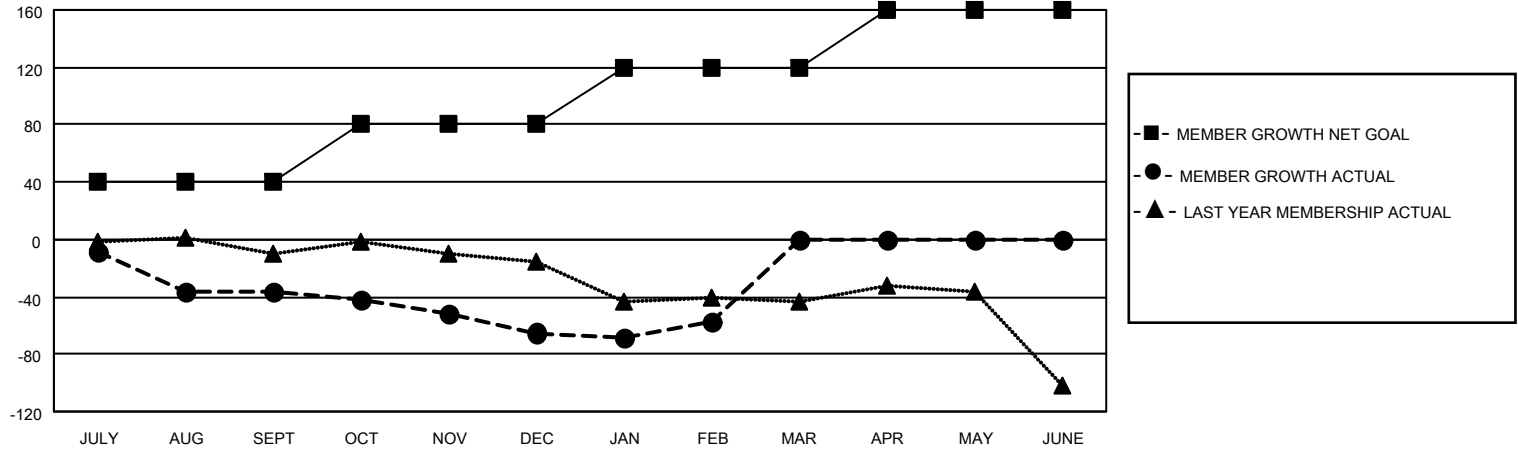
| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2020-2021 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 0             | 0         | 1             |
| OCT/NOV/DEC           | 1             | 0         | 0             |
| JAN/FEB/MAR           | 1             | 0         | 0             |
| APR/MAY/JUNE          | 0             | 0         | 0             |

| Members               |                        |                      |   |
|-----------------------|------------------------|----------------------|---|
| RESULTS FOR 2020-2021 |                        |                      |   |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL<br>(including transfers) |
| JULY/AUG/SEPT         | 40                     | 24                   | 58  |
| OCT/NOV/DEC           | 40                     | 17                   | 42  |
| JAN/FEB/MAR           | 40                     | 53                   | 44  |
| APR/MAY/JUNE          | 40                     | 0                    | 0   |

**GOALS AND ACTUAL NEW CLUBS CUMULATIVE**



**GOALS AND ACTUAL MEMBERS CUMULATIVE**



|  |  |  |                |   |       |     |              |            |  |  |                           |     |                                 |     |
|--|--|--|----------------|---|-------|-----|--------------|------------|--|--|---------------------------|-----|---------------------------------|-----|
| DROPPED CLUBS: 1   | 27 CLUBS OF 62 ADDED 1 OR MORE NEW MEMBERS | <p style="text-align: center;"><u>GENDER DISTRIBUTION</u></p> <p>MALE            1,211 (71.11%)</p> <p>FEMALE         492 (28.89%)</p> |                |   |       |     |              |            |  |  |                           |     |                                 |     |
| <p style="text-align: center;"><u>DROPPED MEMBERS</u></p> <table style="width: 100%; border-collapse: collapse;"> <tr><td>DECEASED</td><td style="text-align: right;">14</td></tr> <tr><td>CLUB CANCELLED</td><td style="text-align: right;">9</td></tr> <tr><td>OTHER</td><td style="text-align: right;">121</td></tr> <tr style="border-top: 1px solid black;"><td><b>TOTAL</b></td><td style="text-align: right;"><b>144</b></td></tr> </table> | DECEASED                                   | 14   | CLUB CANCELLED | 9 | OTHER | 121 | <b>TOTAL</b> | <b>144</b> | <p><a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a></p> | <table style="width: 100%; border-collapse: collapse;"> <tr><td>TOTAL FAMILY UNIT MEMBERS</td><td style="text-align: right;">256</td></tr> <tr><td>FAMILY MEMBERS PAYING HALF DUES</td><td style="text-align: right;">134</td></tr> </table> | TOTAL FAMILY UNIT MEMBERS | 256 | FAMILY MEMBERS PAYING HALF DUES | 134 |
| DECEASED   | 14   |  |                |   |       |     |              |            |  |  |                           |     |                                 |     |
| CLUB CANCELLED   | 9  |  |                |   |       |     |              |            |  |  |                           |     |                                 |     |
| OTHER  | 121  |  |                |   |       |     |              |            |  |  |                           |     |                                 |     |
| <b>TOTAL</b>   | <b>144</b>                                 |  |                |   |       |     |              |            |  |  |                           |     |                                 |     |
| TOTAL FAMILY UNIT MEMBERS  | 256  |  |                |   |       |     |              |            |  |  |                           |     |                                 |     |
| FAMILY MEMBERS PAYING HALF DUES  | 134  |  |                |   |       |     |              |            |  |  |                           |     |                                 |     |